

**NEW WEEKLY JOB POSTINGS FROM
HELP WANTED ONLINE
Office of Research**

**Week Ending January 16th, 2021 – New Ads At Four Month High**

WETHERSFIELD, January 22th, 2021 – During the week ending January 16th, 2021, there were 5,597 new postings, up 21% from a week ago and up 42% from four weeks ago. This level is the highest new ad count in over four months and the second highest since mid-June 2020, the highest being 5,959 during the week ending September 5th. Current levels also compare favorably to levels from 12 months ago. Half of this increase over the week is driven by Retail Trade (+361 new ads) and Manufacturing (+125 new ads). Most of the retail new ad increase over the week is due to Petco (+201 new ads) and Dollar Tree (+38 new ads). Manufacturers with the largest increases over the week include General Dynamics (+19 new ads), Henkel (+8 new ads), and Boehringer Ingelheim (+7 new ads).

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, First-Line Supervisors of Retail Sales Workers, and Registered Nurses.

**Employers** with the most new postings include Petco, Hartford Healthcare, and Allied Universal.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,031 new postings, +8% over the week)
* **Retail Trade** (911 new postings, +66% over the week)
* **Finance and Insurance** (413 new postings, +25% over the week)

­
 Sixteen sectors had job posting increases over the week and five had decreases. Most of the new ad increases occurred in Retail Trade (+361 new ads or +66%), Manufacturing (+125 new ads or +45%), and Professional, Scientific, and Technical Services (+87 new ads or +32%). These three industries combined accounted for 59% of overall new ad increases over the week. The five decreasing sectors had over the week declines between -3 and -23 new ads. The largest declines occurred in Arts, Entertainment & Recreation (-23 new ads or -37%), Real Estate & Rental (-17 new ads or -19%), and Management (-11 new ads or -79%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Retail Salespersons (223 new postings, +36% over the week)
* First-Line Supervisors of Retail Sales Workers (190 new postings, +58% over the week)
* Registered Nurses (190 new postings, +1% over the week)



**Employers with the Most New Job Postings**

 Employers with the most new job postings during the week ending January 16, 2021 were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 22 percent of all new ads. Of the top 25 employers, 21 had over the week increases, 4 had decreases. The 21 increasing employers had a combined 735 new ad increase over the week and the 4 decreasing employers accounted for a combined 31 new ad decrease. Petco (+210 new ads), Hartford Healthcare (+102 new ads), and Allied Universal (+44 new ads) had the largest new ad increases over the week.
 **Covid-19 and Weekly New Job Postings**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)